

Sankalp India Foundation

Annual Report 2011-12

Emergency Wing

- **1677** blood requests from **428** hospitals in **45** districts and **9** states
- **3016** blood units requested including **60** units of Bombay Blood group.
- Donor Management System put in place
- With **30+** requests and **60** units last year - plan to set up Bombay group donor club
- 1 in 2 requests from outside Bangalore. Plan to build donor database in every district of Karnataka
- Special needs of Thalassemia. Plan to map donors to Thalassemia patients.

Disha

- Moved the Call Center from CTC to our own location.
- A new information system developed for call center
- Stocks updation became more regular and streamlined.
Can be updated by blood banks themselves.
- Helpline receiving 35 calls/day on an average.
- 2 new blood banks added to helpline.
- Wide Reach: Networked 400 hospitals across Karnataka(outside Bangalore)
- Plan to take helpline to its logical conclusion .
- Plan to create better awareness for helpline by using different media.

Rakt Kranti Bangalore

- Collected **7370** units in **70** camps. Number of units collected increased by 1.5 times compared to last year
- Ensured better publicity in the drives.
- Not able to get camps with colleges
- Plan to conduct more than 100 camps and collect 10000 units for next year
- Plan to explore more options for blood drives like drives in public places and using blood mobile for camps. etc.

Rakt Kranti Karnataka

- Collected **427** units in **4** drives across Karnataka
- Approached 44 new colleges in 5 districts.
- Registered more than 400 donors in Belgaum, Davangere, Mysore, Hubli-Dharwad and Tumkur
- Plan to collect 1000 units next year
- Plan to organize district level workshops with colleges
- Special focus in North Karnataka to tackle severe blood shortage there.

Tech

- Delivered 3 major websites for Donor management, Disha call center management and Thalassemia
- Introduced reporting module in most of the websites
- Inventory Management and Resource Audit module implemented in Finance site
- Plan to increase interoperability within teams by providing single source of information
- Plan to integrate SMS based notification for each site

Disaster Management and Mitigation

- Relief
 - We participated in Sikkim earthquake relief, Project Sahayog
 - Relief initiated in 1.5 hours, field team dispatched in 11 hours and materials delivered in 90 hours of the disaster
 - Sankalp was the first organization to reach for earthquake relief
- Improvements
 - Upgraded on Finance front to provide maximum flexibility and mobilization in disasters
 - Updated the communication protocol to include new technologies
- Plan to expand disaster response capabilities to handle massive blood shortage during disasters
 - A presentation on “Emergency Blood Management” made during the National Conference by ISBTI

Rakt Kranti Schools

- Program conducted in **11** schools motivating **1877** high school students
- Schools approached and programs conducted on the same day
- Improvements made in publicity materials
- Failed to achieve set goals for last year
- Plans to have more schools by focusing on periods when schools have low activity.

Public Relations

- Started a monthly newsletter, **Sankalp Patrika** which had a profound impact. 400 paper copies and 3000 e-copies.
- Events like Walk for Thalassemia got covered in National Media
- Made use of social networking sites effectively - especially in Project Sahayog

Initiative for Better Blood Banking

- Conducted a workshop on Role of Transfusion Medicine with ISBTI in Thalassemia on 17-18 June 2011. 110+ participants.
- Participated and helped organized a workshop on Quality Assurance in Transfusion Service with ISBTI on 14-15 Oct, 2011
- Presented a paper on Quality in Blood Donation Drive at ISBTI National Conference in Chandigarh
 - Paper awarded second prize in the conference
- Initiated the Bombay Blood Group alert network
- Started Thalassemia Day Care Center on 14th November
- Plan to scale Thalassemia screening in colleges and corporate
- Plan to increase capacity of IGI center or setup a new center

Project Tiranga

- The Republic Day was celebrated at the Thalassemia Day Care Centre - IGICH.
- On 23rd March Shaheed Diwas to commemorate the supreme sacrifice of Bhagat Singh, Rajguru and Sukhdev.

Finance

- Total Expenditure: Rs 661,349
- Breakdown of Expenditure(All figures in INR)
 - IBBB 239,553
 - Thal Day Care 132,835
 - Events 129,155
 - DMMG 61,540
 - PR 39,743
 - RKB 14,795
 - RKK 14,711
 - Resources 14,328
 - Disha 8,506
 - Finance 5,000
 - Admin 550
 - Tiranga 320
 - EW 313

Finance Contd.

- Total Income: Rs 1,282,581
- Breakdown of Income (All figures in INR)
 - Applied Materials for Thalassemia 620,000
 - IBBB Industrial Contributions 414,146
 - Volunteers Contributions 112,632
 - Prize Money 70,000
 - Contribution for Disasters 65,743

Thank you
